

Future Leaders

STUDENTS ARE PREPARED FOR NEW CHALLENGES & OPPORTUNITIES

By Mike Haskew

An exceptional program such as UTC's College of Business (COB) attracts the finest students ... students who are intent on making the most of their education in order to enter the business world with the knowledge and practical experience needed to excel. Undergraduate students and graduates attend the COB to gain the education and skills required to place them in the forefront of positions in the business community.



MONICA PARKER

Major: Marketing

Monica Parker transferred to UTC to major in business administration with a concentration in marketing. A native of Tusculumbia, Ala., she chose UTC because it was close to her home in Chattanooga and affordable. She was also familiar with the college's strong reputation.

Currently, Parker works as the special events manager at the Hunter Museum of American Art, and she says her UTC COB education has been invaluable.

"When I started in the business program, I was already working full-time," Parker says. "The curriculum was always so relevant to what I was working on, and it was applicable in all facets of my responsibilities. The professors in the College of Business have real-world experience and are always happy to help."

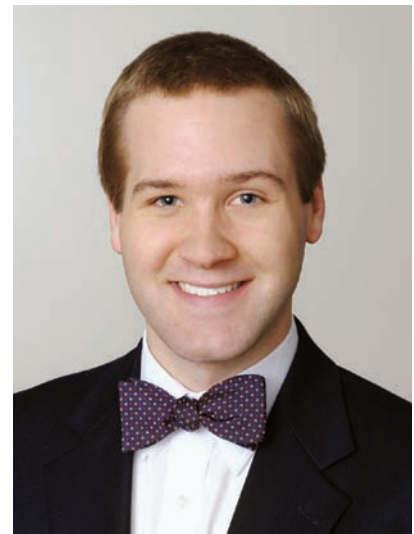


CHRISTINE CURRENS

Major: Accounting and Finance

Christine Currens chose UTC over the University of Georgia, Georgia State University and Arizona State University. Pursuing a degree in accounting and finance, she has completed an internship at the Krystal Company and has already utilized the knowledge gained in an Operational Management course.

"The primary reason I chose UTC was because I was accepted into the honors program, but I chose to stay because of the College of Business" Currens says. "The College of Business offers me the education I need as well as the opportunities I want."



TYLER FORREST

Major: Finance

Samford University, Carson-Newman and UT Knoxville were all options for Tyler Forrest, a native of Athens, Tenn., majoring in finance.

"I plan to have a successful business career, eventually becoming an entrepreneur in real estate," Forrest says. "The UTC College of Business has an outstanding curriculum with a knowledgeable faculty to back it up. I have gained a well-rounded education in finance that has prepared me to start a career in a variety of financial settings. I feel more than prepared to enter the work force with my UTC degree."



SAMMIE JO FREEMAN

Major: Marketing

Sammie Jo Freeman remained home in Chattanooga to attend college and has been pleased with her experience.

“As a marketing student, I have found that there are so many different types of study, ranging from advertising to sales,” Freeman says. “My main focus has been in advertising, and what goes into successfully marketing a company. I chose UTC because it was in a city that I loved and it has one of the top business schools in the country. I knew I would be getting a great education here.”



CORTNEY EDMONDSON

Major: Accounting

Focusing on accounting with an emphasis on audit and assurance, Cortney Edmondson of Mt. Juliet, Tenn., chose UTC rather than UT’s larger campus in Knoxville.

“I thought I would have more opportunities to get to know the professors at UTC,” Edmondson says. “I knew the small class sizes would allow me to stay in my comfort zone. I also thought it would be much easier to establish myself as a leader because there weren’t as many students. One of the best decisions I ever made was to come to UTC and major in accounting. I believe you are going to get the most out of your education at UTC by pursuing a COB major.”



TYLER MCELHANEY

Degree: B.F. Business Administration with a concentration in General Management and H.R. Management

Tyler McElhane currently works for Crowe Horwath International, one of the largest accounting and consulting firms in the world. He says his degree in business administration from UTC has provided a solid base of preparation for work.

As an international project manager, McElhane says: “My experience with UTC was exceptional. During my time there, I developed valuable relationships with faculty and fellow students that are still strong today. The opportunities to learn and grow are almost endless. Professors are always willing to meet individually with students and take an interest in seeing them succeed, both in and out of the classroom.”



CHRISTINA CHAVEZ

Degrees: Finance and Economics with a minor in Spanish

Working in the treasury department at Dell, UTC graduate Christina Chavez credits her experience in the College of Business with opening doors to the professional world.

A double major in finance and economics with a minor in Spanish, Chavez says: “I knew I wanted to major in business, so I was happy that UTC had a strong business program. Only later did I realize what a great choice I had made. I am currently in the Finance Development Program at Dell, a leadership development program where I rotate into a new job every six months. I am currently a part of our liquidity management team, and my professional goal is to one day become a finance executive.”

The UTC College of Business is the choice for both undergraduate and graduate students seeking to prepare themselves fully for new career opportunities and challenges that lie ahead.